



**FONTINALIS PARTNERS ANNOUNCES INVESTMENT IN EVERYDAY SOLUTIONS  
THE LEADING PROVIDER OF GPS-DRIVEN SCHOOL TRANSPORTATION  
INFORMATION MANAGEMENT SYSTEMS**

Acton, MA / Detroit, MI USA, Jun. 18, 2010 — Fontinalis Partners, LLC, a Michigan-based strategic investment firm, today announced that it has invested in Everyday Solutions, Inc., the leading provider of GPS-driven school transportation information management systems. Existing investors Ascent Venture Partners and Flagship Ventures also participated. The financial terms of the transaction were not disclosed.

Everyday Solutions, founded in 2000 and headquartered in Acton, MA is the largest provider of GPS-driven school transportation information in the world. The company empowers school districts and fleet operators of all sizes to eliminate wasteful spending due to hidden transportation costs, while reducing school districts' environmental footprints.

Everyday Solution's patented technology delivers real-time school bus tracking and rider attendance data and has quickly become the technology of choice for the largest school bus fleets in the United States and Canada. The real-time information generated by Everyday Solutions' technology helps to insure route compliance and driver safety compliance, enabling transportation directors to better manage and perform within the boundaries of important state and federal reporting requirements.

Everyday Solutions has experienced considerable growth because it provides affordable, innovative and reliable solutions designed specifically to solve the complex needs of the K-12 school transportation market.

Student transportation officials are constantly being asked to do more with less in the current fiscal environment. Service demands continue to grow while budgets continue to shrink. Everyday Solutions helps transportation officials to solve these issues. Everyday Solutions uses their technology to reduce costs and maximize efficiency in student and service fleet transportation, saving school districts and communities large amounts of money that can be reallocated to educational initiatives.

Ralph Booth, a Founding Partner at Fontinalis, has been appointed to the Everyday Solutions Board of Directors. Ralph also serves as the CEO and Chairman of Booth American Company. "Our team is very excited to roll-up its sleeves, as it always does, and to accelerate the success Everyday Solutions is already experiencing in the market."

Jay Wurts, President and CEO of Everyday Solutions, and the rest of his senior management team will continue to lead the company. Collectively, the company's executive leadership group represents one of the most experienced management teams in the GPS-driven school transportation management field.

William Clay Ford, Jr. ("Bill Ford"), another Founding Partner of Fontinalis and Executive Chairman of Ford Motor Company, added: "We are very pleased to announce our partnership with the Everyday Solutions team. Fontinalis' mission is to invest in and assist firms which are providing transformational ideas and products devoted to solving the world's most pressing environmental and mobility-oriented problems. We believe Everyday Solutions exemplifies the types of companies we are interested in partnering with. Everyday Solutions is directly aligned with our mission. The company has an exceptionally strong management team and has a series of products, which in our opinion are superior to anything else in the market."

Fontinalis Partners is not affiliated with Ford Motor Company.

"Fontinalis has exceptional domain expertise and relationships within the transportation technology marketplace," said Mr. Wurts. "Their commitment will allow us to accelerate our growth and expand our penetration in the K-12 school transportation market. I am excited to have Ralph Booth join our board and look forward to working with his team on upcoming strategic initiatives." Tom Liebermann, Everyday Solutions' Executive Chairman, added: "This investment is a nice complement to our efforts, both as growth capital as well as a sophisticated and relevant addition of executive resources. It will bring Everyday Solutions to the next level of success."

About Everyday Solutions

Everyday Solutions, a privately held company based in Acton, MA USA, is the leading provider of patented GPS-driven school bus tracking and rider attendance solutions for the school transportation industry. Over eighty school

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districts throughout North America, including 10 of the largest 25 districts, have outfitted over 20,000 buses with Everyday Solutions. The company provides specialized products, created just for school transportation, that capture the best fleet performance and rider attendance data at the lowest monthly cost. For more information about Everyday Solutions, please visit [www.everyday-solutions.com](http://www.everyday-solutions.com). Contact: Bill Westerman, Vice President, Marketing: [marketing@everyday-solutions.com](mailto:marketing@everyday-solutions.com); (978) 202-8604.

#### About Fontinalis Partners

Fontinalis Partners, with offices in Detroit and Boston, is a leading transportation technology strategic investment firm founded by Bill Ford, Ralph Booth, Mark Schulz, Chris Cheever and Chris Thomas. Fontinalis' mission is to leverage the firm's considerable management experience, market access, strategic relationships, international expertise, and background in transportation innovation to scale companies providing the transportation technology solutions of tomorrow. Fontinalis Partners, LLC, invests as a strategic partner across all facets of the world's transportation infrastructure on a stage, structure and size agnostic basis. Fontinalis Partners is not affiliated with Ford Motor Company. For further information about Fontinalis Partners, please visit [www.fontinalispartners.com](http://www.fontinalispartners.com) or call (313) 432-0321.