



## Press Release

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### Woody Fitzmaurice Joins Everyday Solutions, Inc

Acton, MA USA – June 8, 2011 – Everyday Solutions, Inc. (ESI), the leading provider of integrated solutions for managing School Transportation Information, announced today that Woody Fitzmaurice has joined the company's sales team. In his role as Business Development Executive, Mr. Fitzmaurice will be responsible for driving new business within selected accounts and geographies in North America.

ESI empowers K-12 school districts/school boards and bus contractors/operators throughout the United States and Canada to streamline school transportation operations with solutions that include GPS-driven software, GPS tracking hardware and implementation services. Over 100 school districts and student transportation providers (approximately 30,000 vehicles) across North America and Canada depend on ESI to save money and be more accountable, safe, automated and green.

For the three years prior to joining ESI, Mr. Fitzmaurice held various executive and sales positions at Synovia Corporation, a school transportation solutions provider based in Indianapolis, IN. He is a domain expert in school transportation with over 30 years of experience, in roles such as; Director of Transportation for Chicago Public Schools, Cincinnati Public Schools, North Kansas City School District and as State Director of Pupil Transportation for the State of Missouri.

"We are very excited about having Woody join our team," said Dave Pettine, Vice President of Sales for ESI. "He has a proven track record of understanding the complex needs of the student transportation market and helping school districts and school bus contractors select solutions that will streamline their transportation operations."

"I have always admired Everyday Solutions while competing with them in the marketplace," said Woody Fitzmaurice. "The company is well managed with an experienced executive team and they have formulated a comprehensive set of school transportation solutions that are proven in the field. I look forward to presenting their solutions to districts and contractors who desire to improve their ability to provide efficient student transportation services."

**About Everyday Solutions, Inc.**    [www.everyday-solutions.com](http://www.everyday-solutions.com)

Since 2000 Everyday Solutions, Inc., based in Acton, MA (USA), has provided state-of-the-art GPS-driven school bus tracking and transportation information management solutions to K-12 operations throughout North America.

New contact information for Woody Fitzmaurice: 317-263-4433 [wfitzmaurice@everyday-solutions.com](mailto:wfitzmaurice@everyday-solutions.com).